
professional experience
[selection]

DESIGN CONSULTANT freelancer (currently)

Art direction, creative consultancy, AV production design & media development, interpretation & design strategy, graphic design, signage & wayfinding for several projects including:

Seduction and Celebrity: The Spectacular Life of Lady Hamilton

(National Maritime Museum, in progress)

Command of the Oceans (Chatham Historic Dockyard, in progress)

Mary Rose Museum (part 2) (Portsmouth Historic Dockyard, in progress)

Design museum in Sweden (client undisclosed, in progress)

Brand museum experience in Italy (client undisclosed, in progress)

The Spitfire Experience and ***Lawrence of Arabia: a Princely Gift***

(Royal Air Force Museum, currently on show)

UAE Pavilion Expo Milan 2015 (2015)

LSE Women's Library (London School of Economics, 2015)

Rubens and His Legacy (Royal Academy of Arts, 2015)

For Richer for Poorer: Weddings unveiled (Jewish Museum London, 2015)

The First World War in the Air (Royal Air Force Museum, 2015)

Winner of the 2015 Lottery Awards for Best Heritage Project

William Kent: Designing Georgian Britain (Victoria and Albert Museum, 2014)

Mary Rose Museum (Portsmouth Historic Dockyard, 2014)

Winner of the 2014 Museum+Heritage Awards for

Best Permanent Exhibition and Best Restoration and Conservation

Hearts of Oak (Chatham Historic Dockyard, 2013)

HEAD OF GRAPHIC MEDIA + SENIOR DESIGNER (March 2012–2007)

Land Design Studios–Kew, London

Art direction, interpretation & design strategy, user experience design, AV production design, direction of multimedia & graphic design teams for several museums projects, exhibitions and interior spaces, including:

Gardens by the Bay Marina South (Singapore)

Royal River: Power, Pageantry & the Thames

(National Maritime Museum, London)

Scott's Last Expedition (Natural History Museum, London)

Winner of the 2013 Museum+Heritage Award for Best Temporary Exhibition

Age of the Dinosaur (Natural History Museum, London)

The Ancient Egyptian Book of the Dead (The British Museum, London)

Sutton Life Centre (London Borough of Sutton)

Centre of the Cell (Institute of Cell and Molecular Science, Barts and

The London Queen Mary's School of Medicine and Dentistry, London)

Baroque 1620–1800: Style in the Age of Magnificence (V&A),

British Music Experience (O2 Arena),

The Golden Age of Couture (V&A)

Ice Station Antarctica (Natural History Museum, London)

ART DIRECTOR + GRAPHIC DESIGNER freelancer (2006–2005)

Wollein&Co.–Berlin, Germany

Art direction, graphic design & artworking, project management of projects for several clients including: Schering Pharmaceutical, Einstein Forum, Intendis Dermatology, Berlin Partner, Stemme Aircrafts

ART DIRECTOR + GRAPHIC DESIGNER (2005–2003)

Leonardi.Wollein Visual Concepts–Berlin, Germany

Art direction, graphic design & artworking, project management of projects for several clients including: Schering Pharmaceutical, Cornelsen Publishing, Berlin Partner, Berlin Senate, Einstein Forum, Fontshop

professional experience
[cont.]

ASSISTANT ART EDITOR + GRAPHIC DESIGNER (2002–2000)

Impresa Media Group – Porto, Portugal

Responsible for three weekly newspaper editions, management of work flow between departments (art, editorial, printing) to ensure production deadlines, supervision of designers, design, artworking files for production

GRAPHIC DESIGNER + PRODUCTION MANAGER freelancer (2002–2000)

Design, production and management of projects for several clients including: Porto 2001 – European Capital of Culture, EMI Music – Valentim de Carvalho, City Council of Maia

ART DIRECTOR + PROJECT MANAGER + CO-EDITOR (1999–1996)

“[up]arte” magazine – Portugal

(quarterly edition dedicated to art, design, architecture, literature, etc.)

Art direction & design, co-editor, creative consultancy & research, organisation & production of lectures, film events and exhibitions, supervision of designers & illustrators, project and production management

MULTIMEDIA COORDINATOR freelancer (1999)

Comunicação/Comunicações exhibition,

Museum of Transport & Communications – Porto, Portugal

Management and coordination of multimedia, television and radio exhibition areas

speaker experience

SPEAKER + PROJECT ASSISTANT (currently–2008)

Seminars, workshops and project assistance on several subjects including:

Introduction to Visual Communication, Department of Media,

Art and Design, Canterbury Christ Church University

Text & Design: A happy partnership?, Museums Association

Urban & socio-economic narratives: Mapping the city, and *My Porto:*

A regeneration project, School of Architecture & Design, University of Plymouth

education

MA Narrative Environments (2008–2006)

Central Saint Martins College of Art and Design,

University of the Arts London

Communication Design – Graphic Arts (1999–1993)

Fine Arts College, University of Porto – Portugal

language skills

Portuguese (native language), **English** (excellent knowledge),

French (good knowledge, spoken and written), **Spanish** (business level),

Italian (conversational level), **German** (beginners level)

References upon request
